

Directions/special information concerning your operation

TYPE OF BUSINESS – Check all that apply

Cooperative	<input type="checkbox"/>	Domestic Kitchen	<input type="checkbox"/>	Public Farmers Market	<input type="checkbox"/>	Manufacturer	<input type="checkbox"/>
Other*	<input type="checkbox"/>	Processor	<input type="checkbox"/>	Producer	<input type="checkbox"/>		<input type="checkbox"/>
*If indicated Other : describe business							

METHOD OF SALE – Check all that apply

Community Supported Agriculture - CSA	<input type="checkbox"/>	E-commerce	<input type="checkbox"/>	Farmers Market*	<input type="checkbox"/>				
Foodservice/Restaurant	<input type="checkbox"/>	Internet	<input type="checkbox"/>	On Farm Sales	<input type="checkbox"/>	Other*	<input type="checkbox"/>	Pick Your Own	<input type="checkbox"/>
Retail	<input type="checkbox"/>	Wholesale	<input type="checkbox"/>	*Farmers Market Location					
*If indicated Other : describe									

DESCRIPTION – Check all that apply

Certified Organic	<input type="checkbox"/>	Fresh	<input type="checkbox"/>	Frozen/Prepared/Packaged	<input type="checkbox"/>	Pick Your Own	<input type="checkbox"/>
If you checked Certified Organic		Meat & Poultry	<input type="checkbox"/>	Processed Goods	<input type="checkbox"/>	Produce	<input type="checkbox"/>
List certifying agency							

If you checked Frozen/Prepared/Packaged

Where is your product processed?	
Where is your product packaged?	

Do state or federal organizations inspect or license your product or facilities?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
Are you interested in participation in tradeshow?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
Are the major ingredients of/for your products grown in Tennessee?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
Does your product require refrigerated distribution?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
Are you interested in exporting?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
Do you want to display the Pick Tennessee Products Logo?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
Would you like to be listed in Shop Now (Pick Tennessee Products online store)?	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>

- ONLINE STORE GUIDELINES**
- Participants must be a qualified PTP member to participate in the on-line store.
 - Producers must have ownership of the linking website with E-Commerce capabilities (meaning the ability to accept a credit card online through a shopping cart system).
 - Producer’s Website must display PTP logo.
 - Participant must submit a quality (professional) downloadable picture. A product picture or a picture of your company logo should be on a white background saved as TIFF, JPG or EPS. Resolution should be 300dpi or higher.
 - Producers must be willing to disclose economic results from site hits to TDA for program evaluation purposes.

CHECK ALL CATEGORIES THAT APPLY - Only check products that are produced/manufactured on your farm or by your business.

AGRITOURISM

Attractions		Bed & Breakfasts/Lodging		Business Attractions		Corn & Hay Mazes	
Farm Animals (for petting)			Farm Tours			Farm Weddings	
Ag Festivals		Other Festivals		Wine Festivals		Hay Rides	
Museums		Other Activities		Pumpkin Patches		School Tours	
Special Events/Corporate/Birthdays				Summer Camps		Wagon Rides	

AQUACULTURE

Bait		Caviar		Fee Fishing		Fresh Water Prawn	
Fresh Water Farming			Pond Stocking				

BAKED GOODS

Bread		Cakes		Cookies		Doughnuts		Pies	
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BAKING PRODUCTS

Cooking Oil		Flour/Cornmeal		Sweeteners					
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BEVERAGES

Beverage Companies		Breweries & Distilleries		Coffee		Drink Mixes		
Teas		Water		Wineries				

CANNED SPECIALITES

CEREALS

CONDIMENTS, DRESSINGS & SEASONINGS

Dry Rubs /Seasonings		Jams, Jellies & Spreads		Pickled Items		Relishes & Salsa		
Sauces & Dressings		Spices/Dried Herbs						

DAIRY PRODUCTS

Butter		Cheese		Ice Cream		Milk		Yogurt	
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EQUINE RESOURCES

Entertainment & Education			Equine Services			Organizations		
Overnight Stabling			Sales & Insurance			Shavings and Beddings		
Show & Sales Facilities				Trails				

MEATS - Meat sold as retail cuts must be processed through a USDA facility.									
Certified Organic		CSA		Wholesale					
Beef		Freezer Beef		Retail Cuts (Beef)				Veal	
Beefalo		Buffalo		Country Ham				Goat	
Lamb		Pork		Processed and Packaged Meats				Rabbit	
Ratites (Emu & Ostrich)									
Tennessee Natural Beef			Member _____ Interested _____						
USDA Inspected Processor			Tennessee Department of Agriculture Inspected Processor						

FARM FRESH POULTRY & EGGS <i>TDA permit required for Egg Listing – Contact 615-837-5151 for permit information or email glenda.smead@tn.gov</i>									
Eggs		Egg License #						Poultry	

FARM FRESH PRODUCE									
Certified Organic		CSA		Pick Your Own		Wholesale			
FRUIT									
Apples		Blackberries		Blueberries		Cantaloupes		Cherries	
Chestnuts		Grapes		Kiwi		Medlar		Honey Dew	
Nectarines		Nuts		Peaches		Pears		Persimmons	
Plums		Quince		Raspberries		Strawberries		Watermelon	
Wild Fruit									
VEGETABLES									
Asparagus		Arugula		Beans		Beets		Broccoli	
Cabbage		Carrots		Corn		Cucumbers		Eggplants	
Herbs		Hot Peppers		Kale		Lettuce		Mustard Greens	
Okra		Onions		Peas		Peppers		Potatoes	
Pumpkins		Radishes		Spinach		Squash		Sweet Peppers	
Sweet Potatoes		Tomatoes		Turnip Greens		Turnips			
MUSHROOMS									

FLOWERS, PLANTS AND TREES									
Annual Grower		Compost & Soil Products		Christmas Trees		Cut Flowers			
Mums		Native Plants		Nut/Fruit Trees		Perennial Grower		Retail Nursery Growers	
Sod Suppliers		Vegetable Plants		Wholesale Nursery Grower		Woody Ornamental Grower			

FROZEN/PREPARED FOODS	Entrees		Desserts		Vegetables	
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HONEY		PASTA & PASTA SAUCES		
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MEAT ALTERNATIVE		
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PET PRODUCTS	Food		Pet Treats		Squirrel Corn	
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SALADS & SANDWICHES	Salads		Sandwiches		
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SNACK FOODS	Nuts		Popcorn		Snacks	
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SOUPS AND SOUP MIXES		
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SWEETS	Candy		Chocolates & Confections		
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SWEET SORGHUM		
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TENNESSEE FARM ARTISAN PRODUCTS - *In order to qualify as a non-food Pick Tennessee Product, item must be made from a Tennessee agricultural product on a working Tennessee Farm.*

Beeswax Candles		Corn Stalks		Decorating Services		Dried Herb and Flower Arrangements	
Gourds		Indian Corn		Soap & Oils		Straw Bales	
Wreaths		Wood		Wool/Fiber/Yarn			

LOGO USE

- The right to use the logo is personal only to the applicant and cannot be reassigned without approval of the Division of Market Development, TDA. Permission to use the logo may be revoked at anytime. The logo can be used only to promote products that are grown, produced or processed with ingredient(s) that is a Tennessee produced farm product(s).
- Any company, organization, association, or individual using the logo must be registered with the Tennessee Department of Agriculture prior to using the logo. Each item or product being used in conjunction with the logo must be approved.
- Notifying TDA of any additions or changes, such as a change in production location, product line, etc. is the producer's responsibility. Failure to do so could result in removal from the program.
- After approval, an emailed response will provide logo artwork in a TIFF, JPG or EPS file.
- Changes in logo composition or colors must be approved by the Division of Market Development, Tennessee Department of Agriculture (TDA). The design or graphics of the logo cannot be altered, and the logo must be printed in its entirety. The logo can be printed in varying sizes.

- The logo may be used in advertising, incorporated into a product's packaging or label, displayed in point-of-purchase materials or signage, on pressure sensitive labels, promotional materials or brochures, letterhead and envelopes, etc.
- The logo has been designed to be simple and "generic" so that slogans or "tag lines" can be incorporated, i.e. All slogans or tag lines used in conjunction with the logo must be approved by the Tennessee Department of Agriculture.

The State of Tennessee is not liable for, nor does the state guarantee, products using this logo. The State of Tennessee does not guarantee the accuracy of the information listed on the PTP website; and is not liable for any incorrect information or for information that the applicant believes to be a misrepresentation of the applicant's product(s).

I certify that I have completed the application and read the guidelines set forth by the Division of Market Development, TDA. I give my permission to the Division of Market Development, TDA, to use this information for marketing and internet directory.

Signature

Please keep a copy of application for your records.

Agritourism & Farmers Markets Marketing Specialist	Pamela Bartholomew	615-837-5348	Pamela.Bartholomew@TN.gov
Fruit, Vegetable & Viticulture Marketing Specialist	Tammy Algood	615-837-5347	Tammy.Algood@TN.gov
Livestock Marketing Specialist <i>Farm Fresh Meats</i>	Wendy Sneed	615-837-5309	Wendy.Sneed@TN.gov
Organic Marketing Specialist <i>Tennessee Natural Beef</i>	Jon Frady	615-837-5344	Jon.Frady@TN.gov
Processed and Gourmet Foods Marketing Specialist	Linda Shelton	615-837-5345	Linda.Shelton@TN.gov

2/03/2012